

Activities of the Entrepreneurship Programme

ACTIVITIES OF THE ENTREPRENEURSHIP DEVELOPMENT CELL

The Entrepreneurship Development Cell (EDC) of Coimbatore Institute of Management and Technology (CIMAT) plays a crucial role in fostering an entrepreneurial spirit among students and promoting the startup culture on campus. With its wide range of activities and initiatives, the EDC catalyzes nurturing innovative ideas and transforming them into successful ventures. One of the primary objectives of the EDC is to provide a platform for aspiring entrepreneurs to enhance their skills and knowledge. Through various workshops, seminars, and guest lectures, students gain valuable insights into different aspects of entrepreneurship, including creativity, business planning, funding, marketing, and operations. Eminent entrepreneurs, industry experts, and successful startup founders are invited to share their experiences, inspiring and motivating students.

The EDC also organizes entrepreneurial awareness campaigns to create awareness among the student community about the potential and opportunities in entrepreneurship. These campaigns include interactive sessions, panel discussions, and exhibitions where students can learn about the success stories of startups and the challenges they face. This exposure helps shape students' mindset towards entrepreneurial thinking and instils confidence in their abilities to start their ventures.

The EDC conducts ideation competitions and hackathons to encourage innovative thinking and idea generation. These events provide a platform for students to showcase their creative ideas and receive feedback from mentors and industry professionals. The EDC also assists students in developing their ideas into viable business plans, guiding market research, product development, and financial modelling.

In collaboration with industry partners and incubators, the EDC facilitates the incubation and acceleration of student startups. It helps students connect with mentors and advisors who provide guidance and support throughout the startup journey. The EDC also assists in securing funding opportunities through investor meets, pitch competitions, and networking events.


15/11/2023
Principal

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